

Lakshmi Narain College of Technology-MBA, Bhopal National Conference On

"Recent Innovation in Business, Management, Education and Social Sciences"

RIBMESS-2021

Saturday, 10th July 2021



About LNCT MBA

LNCT MBA was started in the year 2003 which is affiliated to Barkatullah University Bhopal offering 2 year full time MBA programme. Our sustained focus on rich academics and research resulted into NBA accreditation. It has established itself as an academic leader by consistently showing excellent results and lucrative placement records. The institute is committed to explore new avenues with expert faculties of excellent academic repute and senior professionals from industry. LNCT combines learning with practical exposure from industry blended with research and innovation. Department combines theoretical and practical exposures of Industries through case studies, role plays, industrial visits, expert talks, alumni sessions, conferences, placement and academic activities for the enhancement of managerial skills.



Conference Overview

LNCT MBA organizing a National Conference on the theme "Recent Innovation in Business, Management, Education and Social Sciences" aims to provide a platform to academicians, researchers and learners to experiences and knowledge on the theme to keep pace with the changing business environment. The theme of the conference is based on emerging social dynamics in various organisations. Considering the contemporary industry requirements, the conference appreciates research papers advancing current knowledge by integrating recent innovation in businesses to propose viable solutions to various business or organizational problems. Through this conference the researcher and learner identifies the recent innovation in business, management, education and social sciences related activities. The main objective of the conference is to provide a knowledge sharing platform for sharing research and experiential findings through research studies related to the theme and subthemes.

Call for Paper

RIBMESS-2021 invites academicians, researchers and learners to submit their research-based as well as practical base manuscripts linked with the theme and sub theme of the conference. The broad areas / sub themes that will be of interest for the conference are given below. Papers can be submitted in any one of the following sub-themes or related areas.

Submit your Manuscript at - lnctmba@lnct.ac.in



About LNCT

LNCT Group of colleges is one of the oldest educational group in central India. Founded in 1994 under the banner of H. K. Kalchuri Education Trust. Since then, with the commitment of "Working Towards Being the Best", LNCT Group has achieved many milestones. The institute is successfully meeting the objective of producing skilled manpower of the highest quality who is able to cope up with the challenges of ever evolving industrial needs of the country. The Alumni of LNCT Group are working all across the Globe in Big Multi-National Companies. Today, LNCT Group is one of the Largest and most preferred Educational Group for Engineering, Management, Pharmacy, Medical with ISO-9001 certification, NIRF-2020 ranking, NBA accreditation for 04 Engineering courses. India today ranked no. 01 in MP and 70 in India out of 200; Jagran josh ranked no. 01 in MP and 17 in India out of 50 'best engineering colleges of India' in 2020; C.V. Raman Trophy for Best Companion- II by SRIJAN-2020; Best Group of Institution in central India 2019 by ICCI, Outstanding Private Institute in Central India 2019 by CEGR.

Publication

All the accepted papers will be published online in the Proceedings of the conference.

Submission Guideline

Authors are requested to submit the full length manuscript in the following format.

Abstract: Includes the aim, methodology, findings, scope and conclusions of the paper up to 200 words in single paragraph. Provide minimum of three keywords.

Full length manuscript: It should be 2000-3000 words long include main text and references. All the manuscript should be written in UK pattern of writing in Time New Roman with 12 font size. The Title should be 14 font size (Bold Capital). Heading should be 12 font size (Bold) and Subheadings in 12 font size (Bold Italic).

References: APA style.

Sub Themes are...

- Organizational Behavior
- Education
- Corporate Social Responsibility
- Leadership
- Entrepreneurship
- Financial Management
- Green Marketing
- Human Resource Management
- Marketing Management
- Retail Management
- Service Management
- Strategic Management
- Supply Chain Management
- Social Sciences



Organized by
Lakshmi Narain College of Technology, MBA
Raisen Road, Bhopal

CONFERENCE COMMITTEE

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Important Dates

Abstract Submission 30th June 2021

Notification of Acceptance 01st July 2021

Full Paper Submission 08th July 2021

Registration Fees

Delegates from Industries 500 INR

Faculty Members 300 INR

Research Scholar/Students 100 INR

Pay in favour of LNCT MBA PAYMENT A/C

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